



DESOTO ECONOMIC DEVELOPMENT CORPORATION

MEETING AGENDA April 21, 2015

The Board of Directors of the DeSoto Economic Development Corporation will meet for their Board Retreat on **Tuesday, April 21, 2015 at 8:30 a.m.**, at the DeSoto Heliport located at 150 East Daniieldale Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

A. AGENDA

8:30am – Gather

9:00am - Transportation

- Discussion of Southern Gateway Project - Kelly Selman, P.E District Engineer TxDOT
- DeSoto Heliport Update - Ken Pyatt SKY Helicopters

10:00am - Marketing

- Discussion of Logo, Tagline, Brochures etc. – Beth Owens, BrandEra Marketing
- Best Southwest Partnership update - Joe Johnson, Executive Director
- Update of DEDC website - Antoine Long, Economic Development Specialist

12:00pm - Lunch

12:45pm - Discussion of DEDC Work Plan

B. ADJOURNMENT

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9646 or by E-mail at kmorris@desototexas.gov or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the City's website www.desototexas.gov and the DEDC's website www.dedc.org and said Notice was posted on the following date and time: **Wednesday, April 15, 2015 at 5:00 PM**, and remained so posted at least two hours after said meeting was convened.

Jeremiah Quarles

Jeremiah Quarles, Chief Executive Officer