



Demographic and Income Profile

DeSoto City, TX
 DeSoto City, TX (4820092)
 Geography: Place

Prepared by Esri

Summary	Census 2010	2019	2024
Population	49,056	56,224	59,735
Households	18,213	20,444	21,486
Families	12,982	15,242	16,131
Average Household Size	2.68	2.73	2.76
Owner Occupied Housing Units	12,158	13,317	14,121
Renter Occupied Housing Units	6,055	7,127	7,364
Median Age	37.7	38.2	38.5
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.22%	1.59%	0.77%
Households	1.00%	1.55%	0.75%
Families	1.14%	1.53%	0.68%
Owner HHs	1.18%	1.63%	0.92%
Median Household Income	2.36%	2.50%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,612	7.9%	1,430	6.7%
\$15,000 - \$24,999	1,442	7.1%	1,302	6.1%
\$25,000 - \$34,999	1,708	8.4%	1,583	7.4%
\$35,000 - \$49,999	2,490	12.2%	2,388	11.1%
\$50,000 - \$74,999	3,930	19.2%	3,988	18.6%
\$75,000 - \$99,999	3,369	16.5%	3,495	16.3%
\$100,000 - \$149,999	3,753	18.4%	4,451	20.7%
\$150,000 - \$199,999	1,452	7.1%	1,938	9.0%
\$200,000+	687	3.4%	912	4.2%
Median Household Income	\$66,979		\$75,269	
Average Household Income	\$81,237		\$91,811	
Per Capita Income	\$29,044		\$32,446	

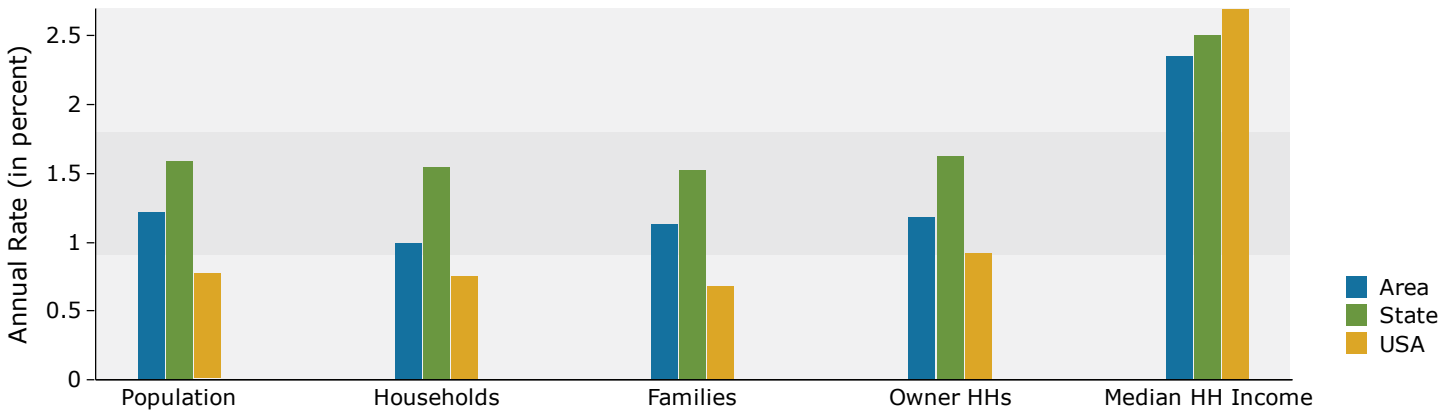
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,167	6.5%	3,393	6.0%	3,596	6.0%
5 - 9	3,593	7.3%	3,676	6.5%	3,722	6.2%
10 - 14	3,971	8.1%	3,928	7.0%	4,053	6.8%
15 - 19	3,715	7.6%	3,793	6.7%	3,791	6.3%
20 - 24	2,611	5.3%	3,467	6.2%	3,215	5.4%
25 - 34	5,492	11.2%	7,688	13.7%	8,569	14.3%
35 - 44	7,245	14.8%	6,868	12.2%	7,811	13.1%
45 - 54	7,537	15.4%	7,668	13.6%	7,455	12.5%
55 - 64	6,419	13.1%	7,585	13.5%	7,583	12.7%
65 - 74	3,125	6.4%	5,372	9.6%	6,096	10.2%
75 - 84	1,586	3.2%	2,081	3.7%	3,053	5.1%
85+	595	1.2%	707	1.3%	791	1.3%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,367	23.2%	10,813	19.2%	10,533	17.6%
Black Alone	33,648	68.6%	40,081	71.3%	43,242	72.4%
American Indian Alone	200	0.4%	196	0.3%	201	0.3%
Asian Alone	454	0.9%	609	1.1%	712	1.2%
Pacific Islander Alone	22	0.0%	29	0.1%	32	0.1%
Some Other Race Alone	2,433	5.0%	3,256	5.8%	3,629	6.1%
Two or More Races	932	1.9%	1,241	2.2%	1,386	2.3%
Hispanic Origin (Any Race)	5,918	12.1%	7,762	13.8%	8,758	14.7%

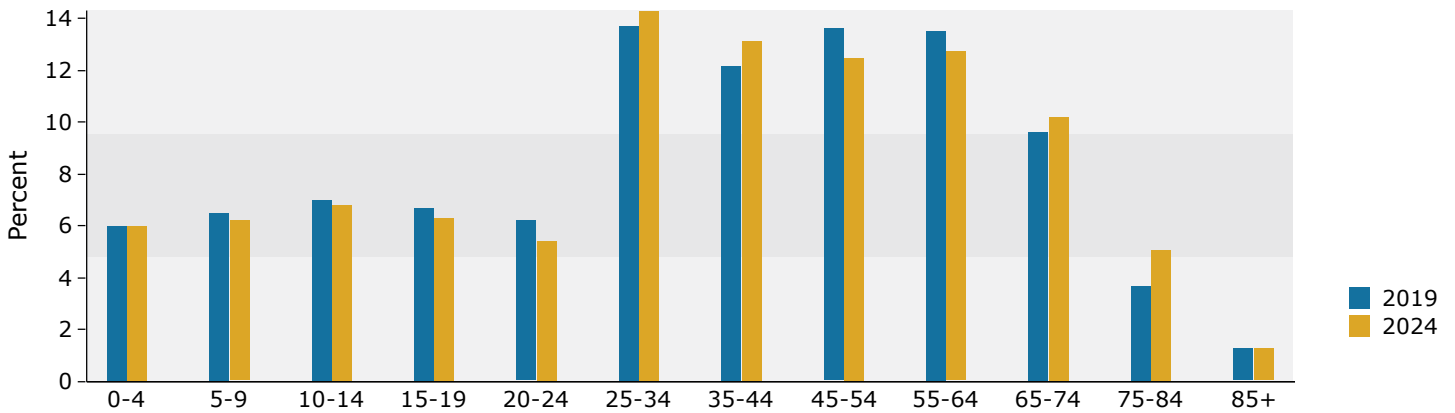
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

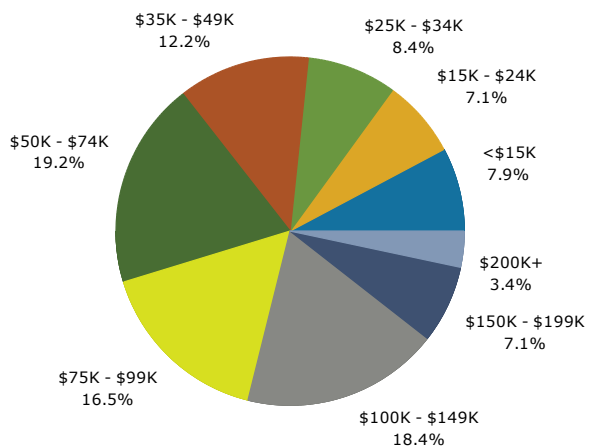
Trends 2019-2024



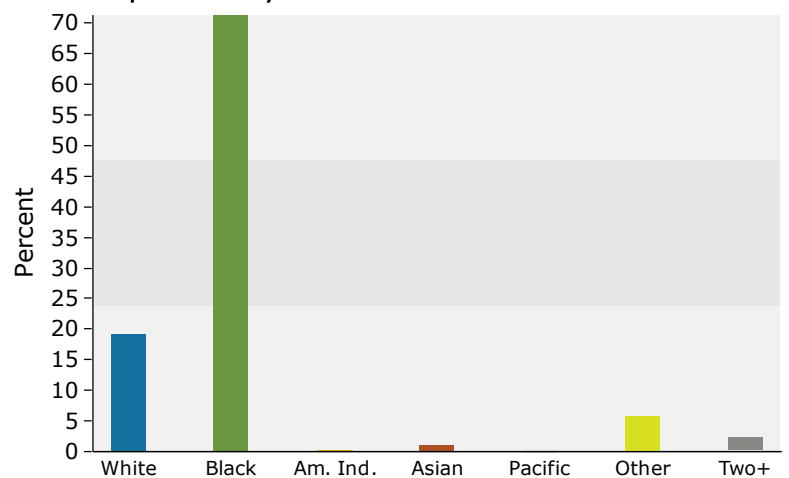
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 13.8%