



DESOTO ECONOMIC DEVELOPMENT CORPORATION

MEETING AGENDA March 23, 2015

The Board of Directors of the DeSoto Economic Development Corporation will meet on **Monday, March 23, 2015 at 9:00 a.m.**, in the **Council Conference Room** located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

A. REGULAR SESSION – CALL TO ORDER

1. Invocation by Bill Dendy

B. CONSENT AGENDA

Items are listed on the Consent Agenda by the DEDC Chief Executive Officer and are recommended to the DEDC Board of Directors for single vote approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.

1. **Approval of DEDC Minutes**

- a. Consider approval of the February 27, 2015 Board Meeting Minutes

2. **Other Items**

- a. Consider approval of the DEDC Financials through February 28, 2015

C. REGULAR AGENDA – NEW BUSINESS – Items for discussion and/or possible action:

1. City Liaison Update – Council member C.McCowan's update on City Council events, meetings, etc.
2. DeSoto Chamber of Commerce Update - Laura Terhune, President
3. Discussion and possible action regarding a new Market, Retail and Traffic Study – Dr. T. Richardson, City Manager

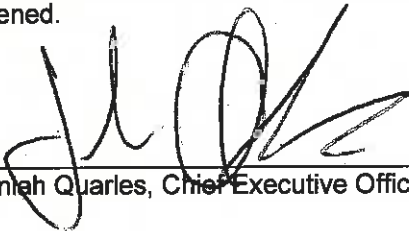
D. BRIEFING BY JEREMIAH QUARLES, DEDC CHIEF EXECUTIVE OFFICER

- a. Scorecard update on current DEDC activities
- b. Update on local site visits and retention efforts – Antoine Long, Economic Development Specialist
- c. Additional announcements
 - i. Texas Aviation Conference, San Marcos, TX (April 15-17)
 - ii. Dallas Regional Chamber Business Recruitment Trip, NYC (April 15-17)

E. ADJOURNMENT

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9646 or by E-mail at kmorris@desototexas.gov or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the City's website www.desototexas.gov and the DEDC's website www.dedc.org and said Notice was posted on the following date and time: **Wednesday, March 18, 2015 at 10:00 AM**, and remained so posted at least two hours after said meeting was convened.



Jeremiah Quarles, Chief Executive Officer