



SPECIAL CALLED MEETING AGENDA
BOARD RETREAT
MARCH 22, 2019

The Board of Directors of the DeSoto Economic Development Corporation (DEDC) will meet on **Friday, March 22, 2019 at 9:00 a.m.**, in the **DeSoto Heliport** located at 150 East Danieldale Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

A. REGULAR SESSION – CALL TO ORDER

1. Invocation

B. CONSENT AGENDA

Items are listed on the Consent Agenda by the DEDC Chief Executive Officer and are recommended to the DEDC Board of Directors for single vote of approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.

C. REGULAR AGENDA – NEW BUSINESS – Items for discussion and/or possible action:

1. Consideration and action to approve advertising in the Best Southwest publication with the DeSoto Independent School District and the DeSoto Chamber of Commerce. Presentation by Matt McWhorter, Executive Integrated Media Manager, Livability Media.
2. Distribute and discuss the 'Board Members Responsibilities' material.
3. Roundtable discussion by each director and what strengths they add to the board.
4. Open Meetings / Open Records training presented by attorney Pete Smith, Attorney Nicholas, Jackson, Hager, and Smith, LLP.
5. Solicitation, consideration, and action to approve ideas for marketing the Grow DeSoto Market Place (Incubator).
 - a. Consideration and action to approve amending the Marketing Budget presented by Ms. Terry Toomey, Executive Director, The Industry Hub.
6. The New DEDC website update and proposed timeline presented by Vanessa Barrios, Research and Business Development Manager.
7. Consideration and action to approve moving the DEDC offices to the current DeSoto Chamber of Commerce Building located at 304 N. Hampton Road, DeSoto, Texas or the DeSoto Heliport building located at 150 E. Danieldale Road, DeSoto, Texas.
8. Consideration and approval of amending the DEDC procurement policies and procedures.
9. Consideration and approval of the 2019 DEDC Strategic Plan updates.

D. EXECUTIVE SESSION UNDER TEXAS GOVERNMENT CODE:

Texas Government Code, Section 551.087: Economic Development Deliberation.

1. Deliberation and Discussion Regarding the Economic Development Incentives for Project Housewares.
2. Deliberation and Discussion Regarding the Economic Development Incentives for Project Lego TR.
3. Deliberation and Discussion Regarding the Grant Program Application for Sustaita Enterprises, LLC for paving improvements required by the City of DeSoto.

E. RECONVENE INTO OPEN SESSION

F. ACTION AS RESULT OF EXECUTIVE SESSION

G. BRIEFING BY CHIEF EXECUTIVE OFFICER – Joe D. Newman

1. Brief update of meetings attended, industrial site visits and general office operations.

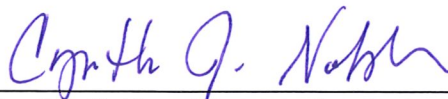
H. BOARD ANNOUNCEMENTS

1. Board announcements are regarding local civic and charitable events, meetings, fundraisers, awards, expression of thanks, congratulations or condolences.

I. ADJOURNMENT

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9646 or by E-mail at kmorris@desototexas.gov or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the City's website www.desototexas.gov and the DEDC's website www.dedc.org and said Notice was posted on the following date and time: **March 19, 2019 at 8:30 A.M.**, and remained so posted at least two hours after said meeting was convened.



Cynthia Noble – Administrative Assistant