



DESOTO DEVELOPMENT CORPORATION  
REGULAR BOARD MEETING AGENDA

Thursday, March 14, 2024

The Board of Directors of the DeSoto Development Corporation (DDC) will meet on **Thursday, March 14, 2024 at 6:00 p.m.** in the **Council Conference Room** located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

**A. REGULAR SESSION**

1. Call to Order
2. Invocation

**B. REGULAR AGENDA – NEW BUSINESS – Items for discussion and/or possible action:**

1. Finance Status Report as of January 2024. Lakeita Sutton, Interim Director of Budget/Finance
2. City Council Liaison update regarding City events, meetings, etc. by Councilmember Andre` Byrd
3. Discussion of Board Member's status and succession planning
4. Review and discussion of Marketing Blueprint – Golden Shovel Agency

**C. CONSENT AGENDA**

Items are listed on the Consent Agenda by the DDC Chief Executive Officer and are recommended to the DDC Board of Directors for single vote of approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.

1. Consider approving the February 8, 2024 Regular Board Meeting Minutes
2. Consider approving the January Financial Statements

**D. BRIEFING BY CHIEF EXECUTIVE OFFICER – Matt Carlson**

1. Brief update of meetings attended, industrial site visits and general office operations.

**E. BOARD ANNOUNCEMENTS**

1. Board announcements are regarding local civic and charitable events, meetings, fundraisers, awards, expression of thanks, congratulations or condolences.

**F. ADJOURNMENT**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act to the City's website [www.desototexas.gov](http://www.desototexas.gov) and the DDC's website [www.dedc.org](http://www.dedc.org) and said Notice was posted on the following date and time: **March 8, 2024 by 5:30 P.M.**, and remained so posted at least two hours after said meeting was convened.



**J. Matt Carlson – Chief Executive Officer**